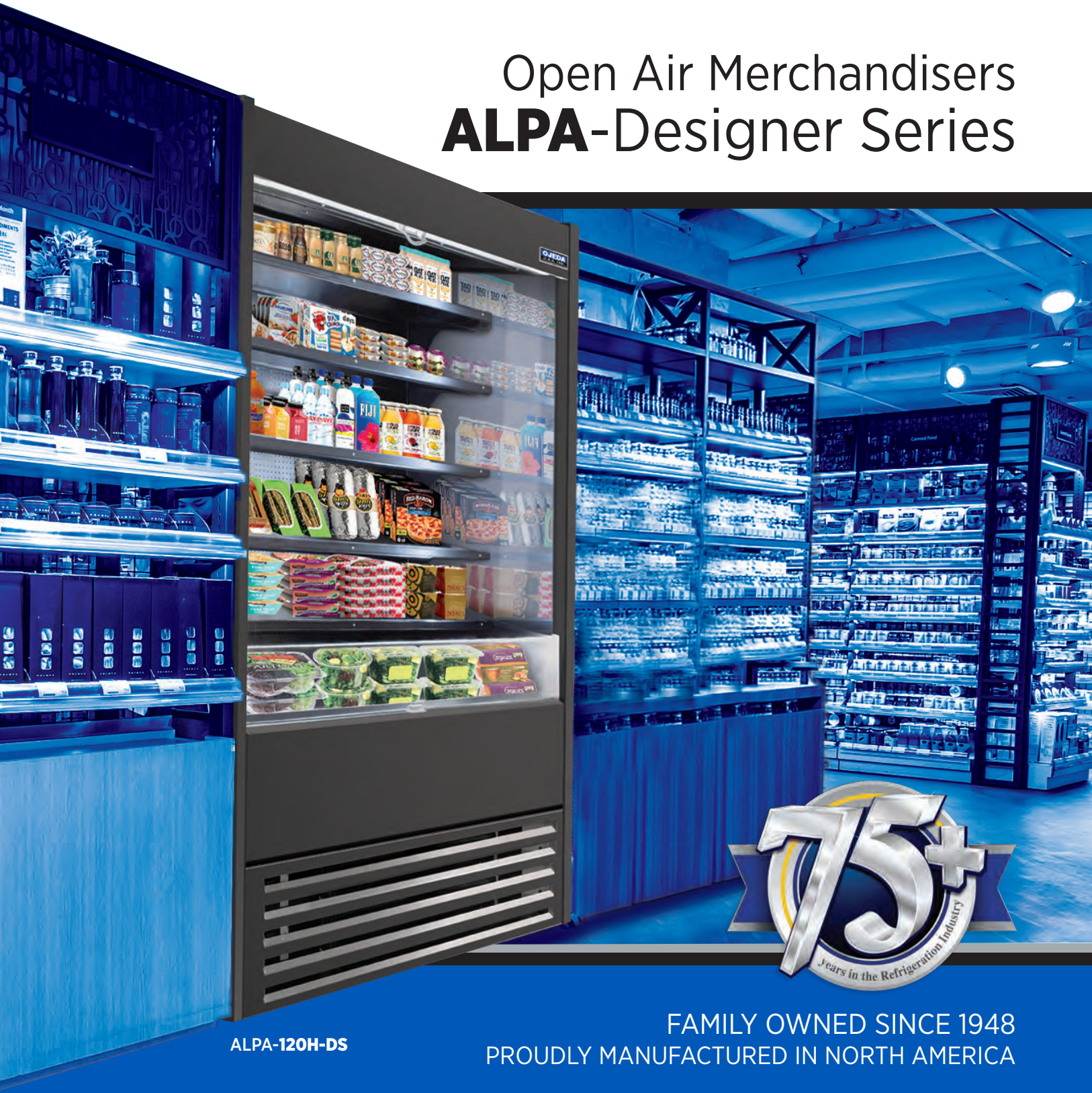




REFRIGERATED MERCHANDISING SOLUTIONS

# Open Air Merchandisers **ALPA-Designer Series**



**ALPA-120H-DS**



FAMILY OWNED SINCE 1948  
PROUDLY MANUFACTURED IN NORTH AMERICA

[www.ojedausa.com](http://www.ojedausa.com)

Transform your store with our next-generation Alpha Designer Series open-air merchandisers. Engineered for convenience and designed to capture attention, these displays make your products shine—literally. Each unit features mirror ends that expand the visual impact of your product and integrated shelf lighting that highlights every detail, turning ordinary shelves into irresistible showcases. Built to drive impulse purchases, our grab-and-go solutions make shopping effortless while giving your store a sleek, modern edge. More impact. More visibility. More sales.

## Features



### MAINTENANCE FREE CONDENSER

The finless spiral condenser design prevents dust/dirt buildup allowing maximum long term efficiency.



### ELECTRONIC TEMP CONTROL

The Intelligent temperature control is programmed to ensure the correct operation of the equipment and maintain products at an optimum temperature 34°F to 40°F.



### GLASS MIRROR ENDS

Ideal for showcasing your products, our glass ends provide the perfect combination of style and functionality!



### NIGHT CURTAIN

Standard pull down night curtain reduces energy consumption during periods of inactivity.



### 120 Volt

All Ojeda models feature a 110/120 Volt system standard, ensuring hassle-free plug and play for our customers.



### LED LIGHTED SHELVES

LED provides long lasting energy efficient lighting with minimal heat output.

## SLIM-DS Models



ALPA-77H *SLIM-DS*



ALPA-120H *SLIM-DS*



Slim-Models	Dimensions			Shelves	Shelf Dim		HP	Amps	NEMA Config	Crated Weight	Refrigerant
	Width	Depth	Height		Width	Depth					
ALPA-77H SLIM-DS	36.1"	23"	80.1"	5	31"	12"	5/8	10	5-15P	512 lbs.	R-290
ALPA-120H SLIM-DS	47.4"	23"	80.1"	5	42.2"	12"	2X1/3	12	5-20P	600 lbs.	

\*Inches rounded up one decimal place. \*Specifics may change without notification.



ALPA-77H-DS



## Open Air Merchandisers **ALPA-Designer Series**

### STANDARD-DS Models



ALPA-77H-DS



ALPA-120H-DS



ALPA-180H-DS

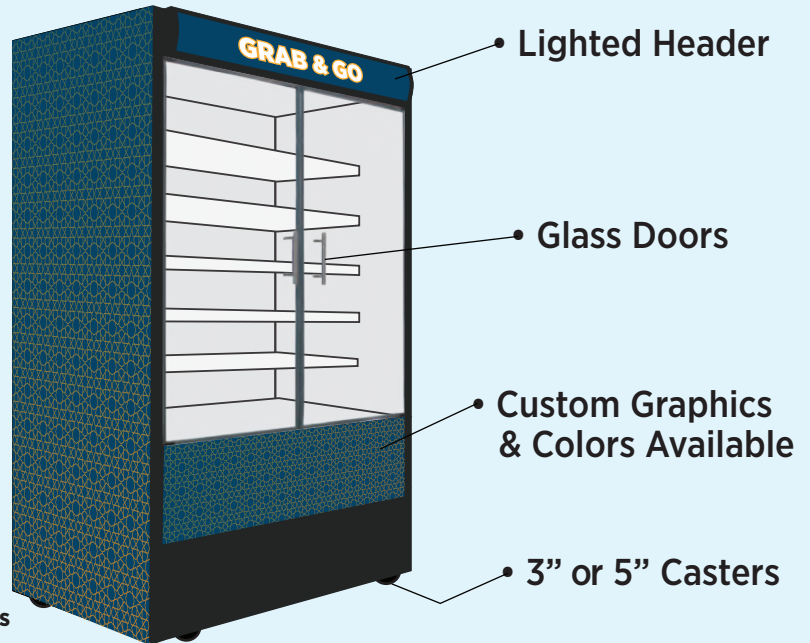


Standard-Models	Dimensions			Shelves	Shelf Dim		HP	Amps	NEMA Config	Crated Weight	Refrigerant
	Width	Depth	Height		Width	Depth					
ALPA-77H-DS	36.3"	30.5"	79.9"	5	31"	16.3"	2X1/4	10	5-20P	524 lbs.	R-290
ALPA-120H-DS	52.1"	30.5"	79.9"	5	47.7"	16.3"	2X1/3	12	5-20P	652 lbs.	
ALPA-180H-DS	76"	30.5"	80.7"	10	35.5"	16.3"	2X3/4	18	5-20P	890 lbs.	

\*Inches rounded up one decimal place. \*Specifics may change without notification.

## Remember to explore all available **Accessories...**

Accessorize your open-air cooler with a range of options to suit your needs. Choose a lighted header for enhanced visibility, glass doors, or casters for effortless placement. For added peace of mind, a lockable security cage is available to secure your products when your point of sale is closed.



ALPA-120H-DS

### Also available

- Reach-In Curtain
- Lockable Security Cage
- Front product merchandiser
- 6" Adjustable Legs
- Product Stop
- Peg bar system



ALPA-120H SLIM-DS

"After getting the *Ojeda Open Air Merchandiser* in the store, our sales on water have nearly doubled! Before we were only selling about 60 bottles a day, and now we sell well over 100. The *Alpa-120H* model is perfect for our high volume store and keeps all the bottles at the perfect temperature."

—Lauren,  
Manager for the Hoover Dam Gift Store  
Boulder City, Nevada



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